Life cycle of a story — and where Language, Please can help

1. Framing
You’re coming up with ideas, pulling together a pitch, or making an assignment
- Sections of the style guidance, to learn about identities and communities relevant to your angle
- Ten essential tips doc, to remind yourself of best practices
- Edit, Please, to practice applying Language, Please principles
- Tips for tricky conversations, to be mindful of ways to talk about your ideas and give/receive feedback
- Inclusivity reader directory, to gut-check emerging angles that require deep expertise

2. Reporting
You’re reaching out to sources and doing interviews
- Ten essential tips doc, to remind yourself of best practices around framing, sourcing, and empathy

3. Writing
You’re outlining and drafting your story
- Relevant sections of the style guidance, to consider your terminology and framing choices
- Inclusivity reader directory, for outside expert reads and gut checks while there’s time to shift course
- Edit, Please, to see a range of before-and-after examples of writing with DEI best practices

4. Editing
You’re providing and/or receiving feedback
- Edit, Please, to warm up and refresh your skills
- Tips for tricky conversations, for guidance on asking for help and delivering notes
- Inclusivity reader directory, for outside expert reads on near-final decisions

5. Packaging
You’re producing related materials (headlines, photos, social, etc.)
- Style guidance sections, to ensure terminology and framing align with best practices that shaped the original story

6. Afterlife
You’ve got thoughts or questions about a published story
- Tips for tricky conversations, for pointers on navigating feedback with colleagues on sensitive stories

Anytime
You’re working to ground your newsroom’s editorial practices and coverage in values of diversity, equity, and inclusion
- Edit, Please, to practice inclusive journalism
- Ten essential tips deck, to facilitate a live or virtual workshop with editorial teams
- Tips for tricky conversations, to establish practices and protocols for productive, inclusive newsroom communication about editorial judgment calls, questions, and concerns